



Wednesday, May 19, 2015

FOR IMMEDIATE RELEASE

Local Women's Institute Continues to Attract New Members

PARIS, ON – With a brand new buzz in the air, Brant County's newest women's group added more members to the hive last week. During a May 14th, 2015 "Bee Inspired" meeting, the Women Inspiring Women Women's Institute (W.I.) welcomed 12 official new members.

The meeting at the Arlington Hotel in Paris, Ontario was held to raise awareness of the importance of the survival of Ontario bees. 43 women joined the meeting to share a specialty "Bee's Knees" cocktail, news and information on upcoming events and to hear from a local hobby beekeeper. Kari Bishop, of Paris, shared with the group her experiences as a new beekeeper and her love of local honey.

Members were asked to bring to the meeting a donation of feminine hygiene products for Nova Vita. In total, 21 boxes of tampons, 18 packages of pads, six bath and shower sets, ten razors and five sticks of deodorant were collected for the women's shelter.

The Women Inspiring Women W.I. is now officially 40 members strong, with hopes of attracting more local women in the coming months. The next meeting of the W.I. will take place on Sunday, June 7 from 2:00p.m. to 4:00p.m. The Strawberry Social Picnic will be held at the Adelaide Hunter Hoodless Homestead on Blue Lake Rd., the birthplace of Women's Institute founder Adelaide Hunter Hoodless.

For more information or interview requests please contact Kate Belair at 519-448-3873 or email womeninspiringwomenwi@gmail.com. Visit the Women's Institute Online through our Facebook group www.facebook.com/groups/NewBrantWI

About the The Women Inspiring Women WI: The Women's Institute, known affectionately as "W.I.", is experiencing an urban resurgence in the U.K. as younger women join the organization and rebrand the historic movement as "Women Inspired". The international movement, began by Adelaide Hoodless in St. George, Ontario in 1897, has long had its emphasis on group education, community action, as well as crafts and recipes. The Women Inspiring Women WI branch is adapting to meet the demands of a modern lifestyle by meeting in a pub, and offering hands on and creative learning, while improving the lives of families and communities in an inspiring and engaging way.